

## **Code X303-1 International Business and Economy**

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**3.5 ECTS**

### **Objectives – Course description**

To acquire a general knowledge of the practices governing commercial exchanges and the development of companies on international markets

### **Learning content**

After having established the explanatory framework of free trade policies and organisations, the course will

develop :

1. The mechanisms and regulations of international trade / investment
2. International financing and guarantees that are backed by them
3. Financial markets and globalisation

### **Learning outcome**

Being able to:

1. Explain the mechanisms of international trade
2. Understand the opportunities and risks for a company engaged in international trade
3. To acquire the vocabulary/technical concepts specific to international trade mechanisms

### **Methodology**

The course is lectured but relies on interactivity with the students.

The course requires mandatory readings.

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Practical cases are developed in class by the teacher.

Exercises are to be carried out during the course by the students for a better assimilation of the material.

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The students will have to do some exercises during the course in order to better assimilate the material.

### **Learning Material**

A PowerPoint presentation outlining the course structure and the main elements of the course is available to the student.

During the course, the necessary bibliographical and documentary advice will be provided.

Notes taken during the course are essential to have a comprehensive view of the subject.

### **Evaluation**

100% Evaluation at the end of the first semester Written test

Evaluation modalities of the second session

100% Second session assessment Oral test

The assessment of the EU of which this ATCA is a part is subject to an absorbing failure rule, so failure of the ATCA International Business and Economics at 7/20 or less will automatically result in failure of the EU.