

## **ERA4241 European Project**

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**10 ECTS**

### **Introduction & Objectives**

This learning activity is part of the EU ERA424-European Project and Management Skills (15.0 ECTS credits).

The overall objective of this project is to put into practice and question the knowledge acquired through the various courses of the program. It is intended as an opportunity for students to experience a 'real project', with clients, constraints and risks, a specific budget and a diverse team.

- This project will also help the students to develop knowledge of sustainable business practices.
- European project will gather high motivated students with different backgrounds. This diversity must favor creativity and bring added value for project results.

### **Learning content**

We will create groups with maximum 6 students

Students are asked to:

- analyse the current sustainability strategy of an organisation;
- understand their needs and use this information to determine the opportunities and problems facing that organisation;
- identify alternative course of actions to deal with the problems they identified
- communicate their recommendations to the organisation.

### **Learning outcome**

By the end of these learning activities, the student demonstrates that he or she is able to create, develop and/or optimize a sustainable business strategy, which means:

- Develop a holistic approach of the organisation;
- Define a problem statement;
- Exploit sources of information and identify the information needed to solve the problem at hand;
- Propose viable and realistic solutions;
- Structure and communicate solutions using ad hoc vocabulary linked to sustainable development (both in written report and orally);
- Defend recommendations with conviction
- Integrate into a particular international context

**Methodology**

A project methodology will be defined and applied to structure the project

Each group will be followed and coached by EPHEC teachers

**Learning material**

Slides

**Evaluation**

20% Continuous assessment of the second semester - Active participation in face-to-face teaching activities

80% End of second term assessment - Written and/or oral test