

ERA4223 Digital transformation

2 ECTS

Introduction & Objectives

This learning activity is part of the EU ERA422-Sustainable Trade (5.0 ECTS credits).

The Digital Transformation module is designed to :

- introduce what transformation digital is
- think about how a company will be able to transform digitally : methodology and tools

Learning content

Digital Transformation :

- definition, pros and cons, the jobs,
- methodology and tools to implement the transformation

Learning Outcome

At the end of the Module, the student must show he is able to:

- Understand what digital transformation is
- Develop a methodology to help a company implement this transformation

Methodology

The methodology is a mix of:

- Learning sessions at EPHEC: theoretical aspects, presentations, case studies
- Field visits and testimony
- Presentation by the student

Learning material

Slides, videos, visits, testimony/conferences

Evaluation

20% Continuous assessment of the second semester Active participation in face-to-face teaching activities

80% End of second term assessment Written and/or oral test