

## **ERA4222 Circular economy**

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**1 ECTS**

### **Introduction & Objectives**

This learning activity is part of the EU ERA422-Sustainable Trade (5.0 ECTS credits).

The objective of this course is to provide to the students the understanding of the circular economy by applying the different new business models.

### **Learning content**

#### **This course deals with:**

- Current linear economy and its impact
- Opportunities to change the business model of companies
- Concept of circular economy and regenerative economy
- New business models that integrate the concept of circular economy (life extension, Lansink ladder, eco-design..)
- Workshop to design, rethink and implement business model using the Circular Business Canvas (CIRCULAB)

### **Learning Outcome**

At the end of the Module, the student must show he is able to:

- Understand what circular economy is
- Develop innovative thinking
- Being able to convince and argument on new business models

### **Methodology**

#### **The methodology is a mix of:**

- Theoretical aspects
- Working group
- Student's presentation
- Developing business case

### **Learning material**

Powerpoint presentation, Circulab tools, online ressources, course notes and ressource on Moodle

**Evaluation**

100% Continuous assessment of the second semester Active participation in face-to-face teaching activities