

Fiche de cours 2025-2026

Bachelier en Erasmus

Bloc 1

Niveau CEC 6

Code UE ERA203

Nom de l'UE Corporate Social Responsibility & Business Ethics (Spring)

Responsable(s)

Enseignant(s) intervenant(s)

Crédits ECTS 5.0

Quadrimestre 2

Obligatoire Oui

Catégories compétences

Prérequis N/A

Co-requis N/A

Est prérequis de N/A

Langue Anglais

Acquis d'Apprentissage Terminaux The aim of this module is to discuss why and how some companies have decided to embrace social responsibility. It is intended as an introduction to ethical dilemmas implied in business decisions. Students will be incited to think about their role as consumers, employees and citizens.

Contenu The module deals with:

- Current sustainability issues
- The origins and definition of "sustainable development" and CSR
- CSR organisation and implementation in businesses
- CSR communication strategies
- The strengths and weaknesses of sustainable development and CSR

Méthode d'enseignement

- theoretical approach of the basic concepts
- individual preparations at home (students will have to read articles, consult websites,... before coming to class), often using the flipped classroom approach
- **active** Class contributions through various activities such as oral presentations, role-plays or debates
- hands-on learning through research and case studies (individual or as group assignments)
- outdoor teaching (when weather conditions allow it)

Acquis d'apprentissage intermédiaires et/ou spécifiques By the end of this module, the students will be able to:

- define and use the basic terminology related to CSR and sustainable development ;
- identify the context in which CSR emerged;
- list potential (positive or negative) impacts of some personal or business decisions and activities on the fields encompassed by CSR;
- analyze the implementation of CSR practices in a company's strategy;
- develop a personal and critical approach of the successes and failures of CSR strategies.

Supports de cours indispensables

Supports de cours indispensables, sans lesquels l'apprentissage n'est pas possible, sans lesquels l'étudiant ne peut suivre les cours de manière effective et qui sont essentiels pour la préparation de l'évaluation (ex. : exercices, TP, ...)

Forme	Description
Support de présentation	presentation material and other course-related documents organised by course available on Moodle
Parcours pédagogique sur Moodle	regular assignments on Moodle (quizzes, case studies, reports, etc.)

Supports de cours complémentaires

Supports complémentaires (ex. : syllabi, ouvrages ou supports plus volumineux diffusés par la CIACO)

Forme	Description

Modalités d'évaluation générales

Fiche de cours 2025-2026

%	Période	Nature
30	Evaluation permanente du premier quadrimestre	Ensemble de devoirs ou travaux
70	Evaluation de fin de premier quadrimestre	Epreuve écrite et/ou orale

Modalités d'évaluation spécifiques (MES)

%	Période	Nature
Néant		

Modalités d'évaluation de seconde session

%	Période	Nature
100	Evaluation de seconde session	Epreuve orale

**Commentaires concernant les
évaluations**